



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

# CONTRACT

<u>Contract / Revision</u> 575682 /		<u>Alt Order #</u> 09820042
<u>Product</u> SPENCE		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 925C01
<u>Advertiser</u> Spence, David/R/Mo Gov		<u>Original Date / Revision</u> 09/18/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 207.90
<u>IDB#</u> 1046	<u>Advertiser Code</u> SPEN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group LLC**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/26/12	09/26/12	530a-6a	530a-6a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$575.00	3.00			
N 2	2	09/27/12	09/27/12	530a-6a	530a-6a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$575.00	3.00			
N 3	2	09/28/12	09/28/12	530a-6a	530a-6a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$575.00	3.00			
N 4	2	10/01/12	10/01/12	530a-6a	530a-6a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$575.00	3.00			
N 5	2	09/25/12	09/25/12	M-F 6a-7a	6a-630a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,250.00	3.90			
N 6	2	09/26/12	09/26/12	M-F 6a-7a	6a-630a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,250.00	3.90			
N 7	2	09/27/12	09/27/12	M-F 6a-7a	6a-630a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,250.00	3.90			
N 8	2	09/28/12	09/28/12	M-F 6a-7a	6a-630a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,250.00	3.90			
N 9	2	10/01/12	10/01/12	M-F 6a-7a	6a-630a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,250.00	3.90			
N 10	2	09/25/12	09/25/12	M-F 6a-7a	630a-7a		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,350.00	4.40			
N 11	2	09/26/12	09/26/12	M-F 6a-7a	630a-7a		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,350.00	4.40			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

Contract / Revision	Alt Order #
575682 /	09820042

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	SPENCE	925C01

Advertiser	Original Date / Revision
Spence, David/R/Mo Gov	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	2	09/27/12	09/27/12	M-F 6a-7a	630a-7a		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,350.00	4.40			
N 13	2	09/28/12	09/28/12	M-F 6a-7a	630a-7a		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,350.00	4.40			
N 14	2	10/01/12	10/01/12	M-F 6a-7a	630a-7a		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,350.00	4.40			
N 15	2	09/25/12	09/25/12	Fox 2 Morning News	730a-8a		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,125.00	4.70			
N 16	2	09/26/12	09/26/12	Fox 2 News at 7 am	730a-8a		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,125.00	4.70			
N 17	2	09/27/12	09/27/12	Fox 2 Morning News	730a-8a		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,125.00	4.70			
N 18	2	09/28/12	09/28/12	Fox 2 News at 7 am	730a-8a		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,125.00	4.70			
N 19	2	10/01/12	10/01/12	Fox 2 Morning News	730a-8a		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,125.00	4.70			
N 20	2	09/25/12	09/25/12	Fox 2 News at 8 am	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$675.00	4.10			
N 21	2	09/26/12	09/26/12	Fox 2 News at 8 am	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$675.00	4.10			
N 22	2	09/27/12	09/27/12	Fox 2 News at 8 am	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$675.00	4.10			
N 23	2	09/28/12	09/28/12	Fox 2 News at 8 am	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$675.00	4.10			
N 24	2	10/01/12	10/01/12	Fox 2 News at 8 am	830a-9a		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$675.00	4.10			
N 25	2	09/29/12	09/29/12	Fox 2 News Saturday AM	730a-8a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$575.00	2.70			
N 26	2	09/29/12	09/29/12	Fox 2 News Saturday AM	830a-9a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$575.00	3.20			
N 27	2	09/30/12	09/30/12	Su 7-9a	730a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				2	\$300.00	2.30			
N 28	2	09/30/12	09/30/12	FOX News Sunday	930a-10a		:30				NM	1	\$375.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
575682 /	09820042

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	SPENCE	925C01

<u>Advertiser</u>	<u>Original Date / Revision</u>
Spence, David/R/Mo Gov	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$375.00	2.30			
N 29	2	09/25/12	09/25/12	M-F 5p-530p	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$900.00	4.70			
N 30	2	09/26/12	09/26/12	M-F 5p-530p	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$900.00	4.70			
N 31	2	09/27/12	09/27/12	M-F 5p-530p	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$900.00	4.70			
N 32	2	09/28/12	09/28/12	M-F 5p-530p	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$900.00	4.70			
N 33	2	09/25/12	09/25/12	M-F 530p-6p	530p-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$825.00	3.50			
N 34	2	09/26/12	09/26/12	M-F 530p-6p	530p-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$825.00	3.50			
N 35	2	09/27/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$825.00	3.50			
N 36	2	09/28/12	09/28/12	M-F 6p-630p	6p-630p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$825.00	3.50			
N 37	2	10/01/12	10/01/12	M-F 6p-630p	6p-630p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$825.00	3.50			
N 38	2	09/30/12	09/30/12	Su 530-6p	530p-6p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$525.00	3.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	2	09/24/12-09/30/12	Su 530-6p	530p-6p	-----Su	:30	<del>\$525.00</del>	3.90	NM		
		See MG 38.2											
		2	2	09/26/12-09/26/12	M-F 5a-530a	5a-530a	---W-----	:30	\$525.00	3.90	NM		
		Ⓜ MG for 38.1 09/30											
N 39	2	09/25/12	09/25/12	M-F 9p-10p	9p-930p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,350.00	4.50			
N 40	2	09/27/12	09/27/12	M-F 9p-10p	9p-930p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,350.00	4.50			
N 41	2	10/01/12	10/01/12	M-F 9p-10p	9p-930p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,350.00	4.50			
N 42	2	09/25/12	09/25/12	M-F 9p-10p	930p-10p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$850.00	3.80			
N 43	2	09/26/12	09/26/12	M-F 9p-10p	930p-10p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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575682 /	09820042

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	SPENCE	925C01

Advertiser	Original Date / Revision
Spence, David/R/Mo Gov	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
													Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	---W----				1	\$850.00	3.80				
N 44	2	09/27/12	09/27/12	M-F 9p-10p	930p-10p		:30				NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---				1	\$850.00	3.80				
N 45	2	09/28/12	09/28/12	M-F 9p-10p	930p-10p		:30				NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--				1	\$850.00	3.80				
N 46	2	10/01/12	10/01/12	M-F 9p-10p	930p-10p		:30				NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----				1	\$850.00	3.80				
N 47	2	09/29/12	09/29/12	9p News Delayed	10p-1030p		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-				1	\$450.00	0.00				
N 48	2	09/29/12	09/29/12	Fox 2 News Edge Delayed	1105p-1135p		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-				1	\$300.00	1.50				
N 49	2	09/30/12	09/30/12	Su 9p-10p	9p-930p		:30				NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S				1	\$800.00	4.00				
N 50	2	09/30/12	09/30/12	Su 9p-10p	930p-10p		:30				NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S				1	\$700.00	2.50				
N 51	2	09/30/12	09/30/12	Fox 2 News Edge Sunday	10-1035p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S				1	\$500.00	2.80				
N 52	2	10/01/12	10/01/12	Rams Weekly	630-7p		:30				NM	1	\$1,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----				1	\$1,125.00	2.20				
N 53	2	09/25/12	09/25/12	FOX Prime Tuesday 7-8p	7p-8p		:30				NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----				1	\$2,000.00	2.90				
N 54	2	09/28/12	09/28/12	FOX Prime Friday 7-8p	7p-8p		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--				1	\$600.00	0.80				
N 55	2	09/28/12	09/28/12	FOX Prime Friday 8-9p	8p-9p		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--				1	\$600.00	2.20				
N 56	2	09/30/12	09/30/12	St Louis Rams	12p-CC		:30				NM	2	\$15,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S				2	\$7,500.00	3.00				
N 57	2	09/29/12	09/29/12	College Football Late	College Football La		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-				1	\$500.00	0.00				
N 58	2	10/01/12	10/01/12	FOX Prime Monday 7-8p	7p-8p		:30				NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----				1	\$1,300.00	0.00				
N 59	2	10/01/12	10/01/12	FOX Prime Monday 8-9p	8p-9p		:30				NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----				1	\$1,300.00	0.00				
<b>Totals</b>										<b>207.90</b>			<b>61</b>	<b>\$68,150.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

<u>Contract / Revision</u>	<u>Alt Order #</u>
575682 /	09820042

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	SPENCE	925C01

<u>Advertiser</u>	<u>Original Date / Revision</u>
Spence, David/R/Mo Gov	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
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Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	50	\$56,425.00	\$47,961.25
10/01/12 - 10/01/12	11	\$11,725.00	\$9,966.25
<b>Totals</b>	<b>61</b>	<b>\$68,150.00</b>	<b>\$57,927.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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